

SOLUTIONS GUIDE

"We Advance Your Interventional Lab"



carrotmedical.com

Carrot Medical® – Our Story

"We Advance Your Interventional Lab"

Past, Present and Future

In 2007 -- liquid crystal display (LCD) technology advanced to the point to where it could provide high enough resolution to satisfy the clinical requirements of Cardiologists, Electrophysiologists (EP's), Radiologists -- and other medical specialists -- that rely on high-quality imaging.

Large single-panel medical grade LCD's -- with a resolution 4X that of standard HD displays -- became available. Through application of this emerging technology, Carrot Medical was able to complete the first prototype of a large video-integration system that provided real-time display capabilities from multiple imaging modalities without degradation or resolution loss.

In short ... Carrot Medical was the first company to allow Interventional Cardiology and Radiology Clinical Teams to "see better" in the Procedure Room... hence the memorable name Carrot Medical.

Facing the prospect of high growth in 2008 -- Carrot Medical became a Limited Liability Company (LLC) and hired a CEO, Vice President of Sales, Product Development Engineer, and Sales & Service Field Team.

Since that time -- over (15) years ago -- Carrot Medical has outlasted no less than (4) other competitors -- no longer in business -- to grow the franchise into the undisputed retrofit leader of Interventional Labs for high-end audio/visual (A/V) solutions across the country.

Today ... Carrot Medical has grown into much more than just the leader in large video integration.

- **C-View®** & **C-Control®** Product Platform
- **C-Com®** & **Pro Audio** Product Platform
- **C-Suite®** Recording & Streaming
- **Booms:** Large Display & Equipment
- **Service:** In-House and 3rd Party Support

For the past (15) years Carrot Medical has grown its Management, R&D, Operations, Regulatory and Sales & Service Field Teams into an organization that is the undisputed leader in "Advancing Interventional Labs."

Going forward Carrot Medical will continue to grow its Installed Base and leverage that to design innovative Products, Solutions -- and Support Services tailored specifically to the needs of each individual Interventional Lab.

Carrot Medical will innovate faster in this space because of our dedication, expertise, and focus.

Give us the chance to show you how you can "**Advance Your Interventional Lab.**"



Why Carrot Medical?

Innovating for 15 Years and Counting

The Carrot Difference

For the past (15) years Carrot Medical has exclusively focused on supporting Interventional Labs. Hence our tagline and mission statement: "We Advance Your Interventional Lab."



Knowledge

Carrot understands the ecosystems of Interventional Labs better than anyone else



Innovation

We can innovate faster in A/V integration solutions for interventional labs



The Specialists

We have the best expertise... because high-end A/V integration is all we do



Reliable

We have an In-House Field Service Team to control the quality of the installation



Value

Our overall Value Proposition (Price, Performance and Support) is unmatched



Solutions

Our Solutions -- and Carrot Team -- provide a "one stop shop" for interventional labs

Carrot is in the best position due to our Knowledge, Solutions and Overall Value Proposition

Carrot by the Numbers



15

Years of Innovation -- and counting!



240

Combined Years of Industry Experience



100%

On-Time Installations



6,700+

Pieces of Hardware in the Field



C-View® Large Display / C-Control® (KVM) Solution

Industry Leading Procedure and Control Room Solutions

The Procedure Room Problem:

Dated interventional labs feature small monitors that are difficult to see, increasing the possibility of error.

The Solution:

The **C-View** large video integration system allows you to consolidate a cluster of screens into one 4K display. It can be integrated with your current equipment, allowing you to extend the useful life of your lab at a fraction of the cost of outfitting a new room. ****Financing also available****



C-View Large Video Integration

C-View Lite System

- Cath & Basic IR Labs
- 55" 4K Display
- (9) modality inputs
- Renaissance User Interface

C-View Pro System

- EP Labs
- 58" 4K Display
- (18) modality inputs
- Renaissance User Interface

C-View Platinum System

- EP / Advanced Procedures
- 58" 4K Display
- (26) modality inputs
- C-Control (KVM) System

The Control Room Problem:

Control rooms can become cluttered with multiple monitors and keyboards, slowing down workflow and increasing the level of difficulty for those unfamiliar with the work station.

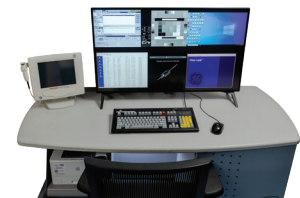
****Financing also available****



Before C-Control (KVM)

The Solution:

The **C-Control** (KVM) Solution consolidates multiple monitors and keyboards into a single keyboard, video display and mouse. It's offered in two configurations to ensure that each lab gets a solution based on their requirements and budget.



After C-Control (KVM)

C-Control (KVM) Lite System

- Up to (9) Inputs
- Up to (3) sources can be controlled
- 12 Month Warranty

C-Control (KVM) Pro System

- Up to (26) Inputs
- Up to (7) sources can be controlled
- *Unmatched* 24 Month Warranty

"Our control room ... was cluttered with multiple monitors and keyboards. We decided to go with Carrot Medical's **C-Control** (KVM) solution ... We like the way we can view up to (9) imaging modalities with a single keyboard and mouse. The user interface is also very intuitive."

- Frank Van Sickle Jr., RCIS, RT, AdventHealth Tampa
Manager - Invasive Cardiology, Pepin Heart Institute

Scan to Request



a C-View Quote

C-Com® Wireless Headsets / Pro Audio Solution

Keep Your Clinical Team Connected

The Problem:

Interventional labs can be hectic and noisy - forcing staff to shout to communicate. Vital information can be misheard and valuable time wasted without an effective means of communication.

The Solution:

When reliable, clear communication is critical, the experts recommend **C-Com**. Our wireless medical grade headset system allows you to communicate clearly, won't interfere with other systems and uses frequency hopping technology to secure patient information. ****Financing also available****



Compared to competitors, C-Com headsets have longer battery life, better audio quality and superior durability.

Our Products:

Every lab is different so why treat them the same? Unlike competitors, Carrot Medical offers a specific solution for any type of lab. All solutions also come with a 3 year warranty and Carrot Medical's industry leading customer service.

The **C-Com Lite** is our entry level C-Com system. It's a great option for budget-cautious labs that don't require more than 4 talkers.



The **C-Com Pro** is our best-selling headset communication system, allowing up to 5 talkers (4 wireless and 1 wired) and 11 listeners. It is an excellent solution for medium to large labs.



The **C-Com Pro Elite** is our premier lab communication system, supporting up to 10 talkers (8 wireless, 2 wired to the base station) and 22 wireless listeners. It is the no-compromise solution for labs that require clear communication.



Our **Pro Audio** solutions are custom built around the needs of your lab, ensuring that you get a solution that works for your specific requirements. If your lab needs a better communication solution the C-Com Pro Audio System is the best option.

"While other brands are less expensive, this is a case where you truly 'get what you pay for.' If clear communication is of value to your department, Carrot supersedes the rest."

- Stacey Wright, RN, RCIS, Castle Rock Adventist Hospital

Scan to Request



a C-Com Demo

C-Suite® Live-Streaming and Recording

Collaboration Whenever and Wherever You Need It

The Problem:

Times have changed. Interventional labs have made operational changes - mainly limiting the amount of personnel allowed in the procedure room. While safer, it makes it more difficult for residents and fellows to get valuable hands-on training.

The Solution:

C-Suite provides real time streaming of the imaging modalities in an interventional lab. With **C-Suite**, residents and fellows can "sit in" on a procedure remotely, receiving the experience they need without increasing the risk of exposure in the procedure room.

C-Suite can also be paired with our industry leading wireless headset communication system, **C-Com**, allowing the physician's dictation to also be recorded - creating a fully immersive educational experience. ****Financing also available****

Features:

- Record live cases
- Searchable video archive
- Review from any device
- Designed for HIPAA compliance

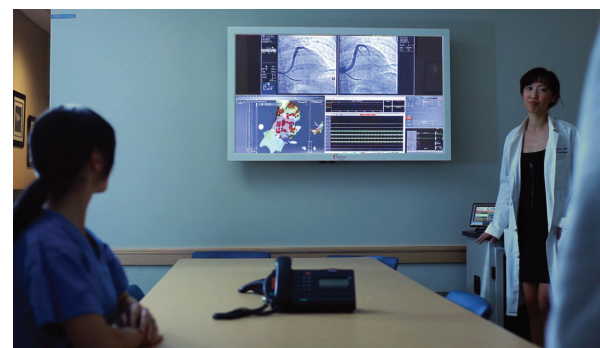
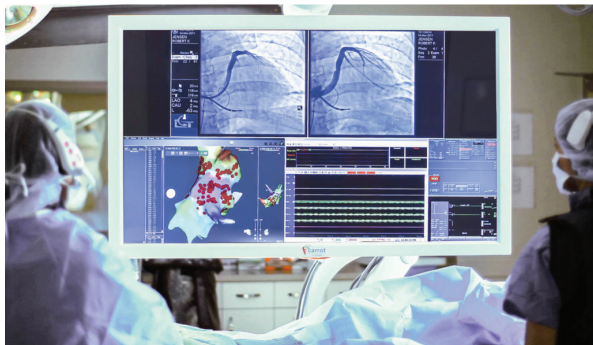
Use Cases:

- Administrative Observation
- Recording for Documentation
- Teaching (Live and Recorded)
- Physician Consultations

Request a Free



C-Suite Quote



C-Suite allows you to live-stream the modalities of the display of a procedure to any device with access — be it an auditorium, a home office or a conference room across campus.

Large Display Booms / Equipment Booms

Efficient, Innovative and Reliable

The Problem:

In today's modern medical environment, procedures require a wide variety of specialized equipment - often resulting in a procedure room filled with haphazardly placed devices and unorganized cords.

The Solution:

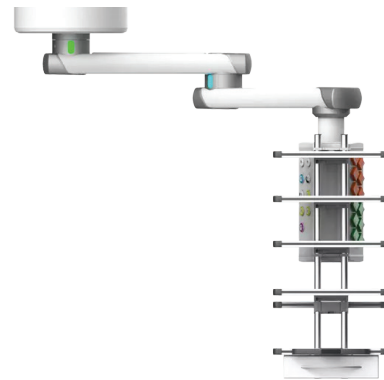
In a lab setting, booms allow for different medical equipment to be placed in complementary positions without interfering with each other. Booms also eliminate the common hazard of tripping over cords by getting them off of the floor. We offer two different types of booms to cover any potential needs your facility may have. ****Financing also available****

Large Display Booms can be used in radiological imaging, cardiovascular exams, hybrid ORs or for endoscopic displays in the operating room. They are an extremely versatile solution as they can be customized to carry displays of any size or weight from various manufacturers.

Equipment Booms are a modular system for equipping various workstations including (but not limited to) surgery, endoscopy and anesthesia. They can be tailored to the unique needs of each procedure room to configure an efficient and safe work environment.



Large Display Boom



Equipment Boom



Backup Monitors on Large Display Boom



Equipment Boom Options

Service / Warranty

Peace of Mind So You Can Focus on What Matters

Carrot Service and Support



Multi-Vendor Support

Our personnel are trained to repair and move a variety of manufacturers equipment. We're the one-stop-shop for interventional support.



Zero Down Time Install

Our team can complete installations over a long weekend, minimizing lab downtime and improving your return on investment.



Hands On Training

Hands on go-live training ensures that you and your staff are set up to succeed using your new equipment.



24 Carrot Service Team

Our service team is the gold standard. Our experienced engineers will keep your lab running smooth



24 Hour Support Center

Reach our support team anytime and we'll help you with your problem; regardless of who's technology it is.



Next Business Day Parts

If something breaks we'll have the replacement to you by the next day.

"Thank you so much for your help! Anytime I've had to call your customer service has been top notch! Thank you!"
- Brandy Enneking, RN, Childrens Mercy KC

Carrot Warranty Packages

24 Carrot Plan

- Next Day Replacement Parts & Repair
- One (1) planned preventive maintenance

18 Carrot Plan

- Next Day Replacement Parts & Repair (Up to two visits per year)
- One (1) planned preventive maintenance

14 Carrot Plan

- On-site Service if related to C-View Ultra HD Display
- One (1) planned preventive maintenance

10 Carrot Plan

- (8) Hours of Remote Support
- 20% Discount on Parts and Services

24/7 Remote Support is included in all Carrot Packages listed above

Preventive Maintenance Plus

- On-Site Preventive Maintenance Coverage and Basic User Training

Carrot Service Capabilities

- X-Ray Moves and Installations
- Ultrasound Moves and Installations
- Surgical Boom Moves and Installations
- Surgical Light Moves and Installations
- X-Ray Shield Moves and Installations
- Display Replacements
- Cable Cleanups / Cable Pulling

M00034 Rev. A



22122 20th Ave. SE, H-166
Bothell, WA 98021
info@carrotmedical.com
(425) 318-8089

Scan to Request



a Service Quote